## CONTRACT

Contract Agreement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

Crossroads Media, LLC. 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

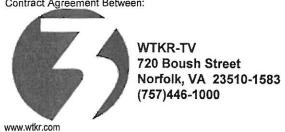
	Contract / Revision			Alt Order #			
				Constitution of the consti			
	559545 /			07888603			
Product							
Crossroads GPS							
Contract Dates	Estimate #						
07/30/12 - 08/06/12	12/11/732						
<u>Advertiser</u>			Ori	ginal Date	Revision		
Crossroads GPS			C	8/02/12	/ 08/02/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broadcast Account Executive			Cash		
	<u>Station</u>			xecutive	Sales Office		
	WTKR				Washington, D.		
	Special Handi						
	Demographic						
	Adults 35+						
	IDB#	102/00/01		Code	Product Code		
	8433				11		
Agency Ref			Advertiser Ref				

Start   Date   End Date   Description   Start   Date   End Date   Description   Start   Date   End Date   Description   Start   Date   End Date   Weekdays   Spots/Week   Rate   \$185.00   Start   Date   End Date   Weekdays   Spots/Week   \$185.00   Start   Date   Start   Date   End Date   Weekdays   Spots/Week   \$185.00   Start   Date   Start   Date   End Date   Weekdays   Spots/Week   \$185.00   Start   Date   Start   Start   Start   Date   Start   Date   Start   Date   Start   Dat						Spots/			Tota	ils
Name	*Line Ch Start Da	ate End Date Description		Start/End Time	Days	Length Week	Rate	Type Spo	ts	Amount
New						:30		NM	6	\$1,110.00
3 3   07/30/12   08/05/12   CBS This Morning   T-9a   30   NM   5   \$700.00										
Name	D 2 3 08/06/12			6-7am		:30		NM	0	\$0.00
Name	7 7 5005500					:30		NM	5	\$700.00
D   5   3   08/05/12   08/05/12   CBS Sunday Morning   9-1030am   :30   NM   0   \$0.00		08/05/12 11111	5							
6 3 07/30/12 08/05/12 Let's Make A Deal 9am  9-10am  :30	D 4 3 08/06/12	2 08/06/12 CBS This Morr	ning	7-9a		:30		NM	0	\$0.00
Start Date   End Date   O8/05/12   Date   O8/0	D 5 3 08/05/12	2 08/05/12 CBS Sunday N	Morning	9-1030am		:30		NM	0	\$0.00
Week:         07/30/12         08/05/12         11111-         5         \$270.00           D 7 3 08/06/12 08/06/12 08/06/12 1 08/05/12						:30		NM	5	\$1,350.00
8 3 07/30/12 08/05/12 Price Is Right 11am-12n :30 NM 5 \$2,075.00    Start Date End Date 08/05/12 11111 5 \$ \$415.00    D 9 3 08/06/12 08/05/12 Price Is Right 11am-12n :30 NM 0 \$0.00    E 10 3 07/30/12 08/05/12 Newschannel 3 News 12n-1230pm :30 NM 4 \$1,180.00    Start Date End Date Weekdays Spots/Week Week: 07/30/12 08/05/12 Newschannel 3 News 12n-1230pm :30 NM 4 \$1,180.00    D 11 3 08/06/12 08/05/12 Newschannel 3 News 12n-1230pm :30 NM 0 \$0.00    D 11 3 08/06/12 08/05/12 Newschannel 3 News 12n-1230pm :30 NM 5 \$1,000.00    Start Date End Date Weekdays Spots/Week Week: 07/30/12 08/05/12 Ellen Degeneres 3pm 3-4pm :30 NM 5 \$1,000.00    Week: 07/30/12 08/05/12 Ellen Degeneres 3pm 3-4pm :30 NM 5 \$1,000.00    D 13 3 08/06/12 08/05/12 Ellen Degeneres 3pm 3-4pm :30 NM 0 \$0.00										
Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   O8/05/12   11111   S   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   O8/05/12   Newschannel 3 News   12n-1230pm   :30   NM   4   \$1,180.00	D 7 3 08/06/12	2 08/06/12 Let's Make A [	Deal 9am	9-10am		:30		NM	0	\$0.00
Week:         07/30/12         08/05/12         11111         5         \$415.00           D         9         3         08/06/12         08/06/12         Price Is Right         11am-12n         :30         NM         0         \$0.00           E         10         3         07/30/12         08/05/12         Newschannel 3 News         12n-1230pm         :30         NM         4         \$1,180.00           Start Date Week:         07/30/12         08/05/12         Newschannel 3 News         12n-1230pm         :30         NM         0         \$0.00           12         3         07/30/12         08/05/12         Newschannel 3 News         12n-1230pm         :30         NM         0         \$0.00           12         3         07/30/12         08/05/12         Ellen Degeneres 3pm         3-4pm         :30         NM         5         \$1,000.00           Week:         07/30/12         08/05/12         Ellen Degeneres 3pm         3-4pm         :30         NM         0         \$0.00						:30		NM	5	\$2,075.00
E 10 3 07/30/12 08/05/12 Newschannel 3 News 12n-1230pm 30 NM 4 \$1,180.00      Start Date   End Date   Weekdays   Spots/Week   Rate   S295.00										
Start Date   End Date   Weekdays   Spots/Week   Rate   \$295.00	D 9 3 08/06/12	2 08/06/12 Price Is Right		11am-12n		:30		NM	0	\$0.00
Week: 07/30/12 08/05/12 MTF 4 \$295.00         D 11 3 08/06/12 08/06/12 Newschannel 3 News 12n-1230pm :30 NM 0 \$0.00         12 3 07/30/12 08/05/12 Ellen Degeneres 3pm Start Date Week: 07/30/12 08/05/12 11.111 5 \$200.00       3-4pm 30 NM 5 \$1,000.00         D 13 3 08/06/12 08/05/12 Ellen Degeneres 3pm 3-4pm :30 NM 0 \$0.00			(5) ************************************			:30		NM	4	\$1,180.00
12 3 07/30/12 08/05/12 Ellen Degeneres 3pm 3-4pm :30 NM 5 \$1,000.00    NM 5 \$1,000.00    NM 5 \$1,000.00    NM 5 \$1,000.00    NM 6 \$1,000.00    NM 7 \$1,000.00    NM 8 \$1,000.00    NM 9 \$1,000.00     NM	<u>Start Date</u> Week: 07/30/12									
Start Date	D 11 3 08/06/12	2 08/06/12 Newschannel 3	3 News	12n-1230pm		:30		NM	0	\$0.00
Week: 07/30/12 08/05/12 11111 5 \$200.00  D 13 3 08/06/12 08/06/12 Ellen Degeneres 3pm 3-4pm :30 NM 0 \$0.00		맛입				:30		NM	5	\$1,000.00
D 13 3 08/06/12 08/06/12 Ellen Degeneres 3pm 3-4pm :30 NM 0 \$0.00										
44.0 07/00/40 00/05/40 No1		······				:30		NM	0	\$0.00
	14 3 07/30/12	08/05/12 Newschannel 3	3 News	5-530pm	<del></del>	:30		NM	5	\$1,650.00
Start Date End Date Weekdays Spots/Week Rate										<b>41,000.00</b>
D 15 3 08/06/12 08/06/12 Newschannel 3 News 5-530pm :30 NM 0 \$0.00										**************************************
16 3 07/30/12 08/05/12 Newschannel 3 News 6-630pm :30 NM 5 \$2,425.00 Start Date End Date Weekdays Spots/Week Rate						:30		NM	5	\$2,425.00
Week: 07/30/12 08/05/12 11111 5 \$485.00										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



Contract / Revisio 559545 /		n Alt Order # 07888603		
Contract Dates Product 07/30/12 - 08/06/12 Crossroads GPS		Estimate # 12/11/732		
Advertiser Crossroads GPS		riginal Date / Revision 08/02/12 / 08/02/12		

*Line Ch Start Date End Date Description	Start/Fred Times	Spots/	D. (	Printella	tals
Start Date End Date Weekdays Spots/Week	Start/End Time Rate	Days Length Week	Rate Type	Spots	Amount
D 17 3 08/06/12 08/06/12 Newschannel 3 News	6-630pm	:30	NM	0	\$0.00
18 3 07/30/12 08/05/12 7-730pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/30/12 08/05/12 11111 5	7-730pm <u>Rate</u> \$465.00	:30	NM	5	\$2,325.00
D 19 3 08/06/12 08/06/12 7-730pm	7-730pm	:30	NM	0	\$0.00
20 3 07/30/12 08/05/12 730-8pm  Start Date End Date Weekdays Spots/Week Week: 07/30/12 08/05/12 11111 5	730-8pm <u>Rate</u> \$435.00	:30	NM	5	\$2,175.00
D 21 3 08/06/12 08/06/12 730-8pm	730-8pm	:30	NM	0	\$0.00
D 22 3 08/05/12 08/05/12 Sunday Prime	7-8pm	:30	NM	0	\$0.00
23 3 07/30/12 07/30/12 Late News (M-F)  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/12 M 5	11-1135p <u>Rate</u> \$540.00	:30	NM	5	\$2,700.00
D 24 3 08/06/12 08/06/12 Late News (M-F)	11-1135p	:30	NM	0	\$0.00
D 25 3 08/04/12 08/04/12 Late News (Sa-Su)	11-1135p	:30	NM	0	\$0.00
E 26 3 07/30/12 08/05/12 Late Night with David Letters  Start Date   End Date   Weekdays   Spots/Week   Week: 07/30/12 08/05/12 MTWT 4	m1135pm-1237am <u>Rate</u> \$165.00	:30	NM	4	\$660.00
D 27 3 08/06/12 08/06/12 Late Night with David Letter	m1135pm-1237am	:30	NM	0	\$0.00
28 3 08/01/12 08/03/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/12WTF 1	12n-1230pm <u>Rate</u> \$415.00	:30	NM	1	\$415.00
29 3       08/01/12       08/03/12       Let's Make A Deal 9am         Start Date       End Date       Weekdays       Spots/Week         Week:       07/30/12       08/05/12      WTF       1	9-10am <u>Rate</u> \$415.00	:30	NM	1	\$415.00
N 30 3 08/03/12 08/03/12 CBS Daytime  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/12F 1	1228-3pm <u>Rate</u> \$555.00	:30	NM	1	\$555.00
N 31 3 08/03/12 08/03/12 NewsChannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/12F 2	5-6am <u>Rate</u> \$240.00	:30	NM	2	\$480.00
Time Period # of Spots Gross Amount	Net Amount	Totals		64	\$21,215.00
07/30/12 -08/03/12 64 \$21,215.00	\$18,032.75				

Totals 64 \$21,215.00 \$18,032.75

Signature:	Date:	
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